



# Why your IT team needs the cloud

Delivering the tools employees need across public and private clouds while managing on-premises workloads is no small feat. As if that weren't enough, you also need to deliver exceptional employee experiences and secure access while minding budgets. Fortunately, Citrix cloud services can help simplify it all.

## How do Citrix cloud services work?

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Citrix cloud services simplify delivery and management of Citrix solutions into one centrally managed console. This enables you to give employees secure access to the tools they need to be engaged, productive, and efficient — from anywhere.

Here are the top reasons your IT team needs the cloud:

### **Your executives want to move to the cloud — but you need to set the pace.**

Every company has its own schedule for moving to the cloud. Some need to keep some apps and files in the data center for compliance reasons, while others need to quickly adopt a hybrid or multi-cloud architecture to scale with business demands. Whatever your organization's pace, Citrix cloud services can help streamline the move, on a timeframe that works with your unique needs.

### **Security falls on you.**

Remote work continues to increase. So does the number of employees using more apps on more devices, over more networks. It all leads to more security risk, and the responsibility to manage threats falls on your team. With Citrix cloud services, you have broad and granular control, data that's centralized instead of on endpoints, and contextualized analytics with actionable insights — so you can streamline security measures and decrease threats to your organization.

### **You need deployment options.**

On premises? Multi-cloud? Why choose? Citrix cloud services let you run systems anywhere, so you don't have to opt for a single delivery model or get locked into a cloud vendor. You can have a flexible hybrid- and multi-cloud model with simple migration policies to better meet changing business needs.

### **Costs can add up quickly.**

But you can minimize them. With the cloud, your organization can offset high procurement costs of hardware, data center space, endpoints, and other IT equipment — all while allowing the same great high-definition experience regardless of device. Citrix cloud services also makes it easy to pool licensing, so that licenses can be reassigned when not in use.

### **You need a simple way to manage the entire IT ecosystem.**

Overseeing an entire IT ecosystem across your enterprise is a big task, but it doesn't have to be. Citrix cloud services can help shoulder the load. These services simplify management of all your Citrix technologies, helping you extend your existing on-premises software deployments or move all workloads to the cloud. The flexibility makes it easy to launch new services to thousands of employees in just minutes, and give employees self-serve tools to significantly decrease the number of IT tickets.

If your organization is ready to realize the benefits of moving workloads to the cloud, but needs to do so at a pace that's right for you, Citrix cloud services can help. Simplify the transition with centralized management, decreased costs, and choice over clouds and deployment models.

Find out how [Citrix cloud services](#) can help simplify your move to the cloud.