



5 reasons your organization needs SD-WAN from Citrix

Organizations are dealing with unprecedented change as the ways people work evolve. Today's digital workspaces need to be available at all times, and applications still need to perform. But unfortunately, not every network is up to the task. Citrix SD-WAN keeps up with all of your apps — SaaS, cloud and virtual — to ensure the best possible experience all the time.

Here are five reasons your organization needs Citrix SD-WAN:

1. Now's the time to improve your business continuity plans.

From storms to viruses to unanticipated events, the unexpected can hit at any time. When it does, you need to be ready so your business can continue as usual. Citrix SD-WAN empowers you with non-stop, non-drop connectivity to apps in the cloud or data center to ensure your company won't lose revenue during disruptions. Employees will work just as seamlessly from remote locations as they do at the office.

2. Employees crave more consistency.

When your network can't keep up with traffic, the employee experience starts to suffer. Citrix SD-WAN ensures all apps — Citrix Virtual Apps & Desktops, Citrix Managed Desktops, Microsoft Office 365, graphics-intensive SaaS solutions and more — always operate at peak performance. With visibility across the entire network, your organization will have the tools needed to provide an always-on digital workspace experience.

3. You want all apps to be fast.

To perform at the pace of innovation, your organization needs to modernize the network for operational efficiency. Your network should be keeping up with big ideas — not stalling progress. Citrix SD-WAN gives you automated connectivity from your branches to the cloud, as well as enterprise-grade connectivity to all major SaaS providers, for a superior employee experience.

4. You need to protect against threats.

The sheer volume of app options available today can be a boon for productivity. But there is a downside. The more apps your users access, the greater the risk. Citrix SD-WAN equips you with layers of security that are easy to implement and highly reliable, making it easier than ever to protect your apps, network and cloud against an expanding attack surface.

5. Your workforce is expanding.

From mergers and acquisitions to rapid business growth, there are all kinds of times when onboarding employees on a large scale needs to happen quickly. With Citrix SD-WAN, you won't have to wait on communications service providers. Automated provisioning, zero touch deployment and centralized security policies make it remarkably easy to get new locations connected in no time.

How does Citrix SD-WAN help?

Thousands of businesses worldwide count on Citrix SD-WAN for the best workspace experience. It's the fastest, surest way to ensure apps perform well and stay secure — every minute of every day.