



5 reasons your IT team needs Citrix SD-WAN

The typical business relies on hundreds of apps. As you transition many of them from data centers to the cloud or SaaS, you need a network that ensures secure, optimal performance — every moment of every day — for branch users and remote workers alike. It's your job to ensure they're always on...and always protected. That's where Citrix SD-WAN comes in.

Here are five reasons your IT team needs Citrix SD-WAN:

1. Everyone's looking to you for a better experience.

As your organization adopts more apps, you need a way to ensure each one will work fast and perform well. That's why Citrix SD-WAN integrates with cutting-edge HDX technology for deep visibility. Real-time traffic is prioritized ahead of background functions so virtual sessions stay responsive, even in the midst of massive file transfers or graphic-intensive printing. It's how images stay pixel-perfect, and voice and video remain crystal-clear.

2. You need to minimize network problems.

For an always-on digital workspace experience, Citrix SD-WAN is the way to go. It takes mere milliseconds to react to small changes in network state, and just a couple of packets to trigger failover. In addition to policies for classifying and routing 4,500+ apps at the packet level, you'll have options for replication and quality of service for both the sending and receiving ends.

3. Security is everyone's responsibility.

Every time an app moves to the cloud, your attack surface expands. Each day brings more users, more data...and more vulnerabilities. That's why Citrix SD-WAN comes with comprehensive zero trust security. Whether you choose to add next gen firewall functionality as a VNF in the branch or automated connectivity to secure web gateways, multiple layers keep connections and data secure.

4. You'd like to ensure SaaS app performance.

Legacy WAN architectures weren't built for cloud apps — but, Citrix SD-WAN Cloud Direct can help. With points-of-presence (PoPs) strategically positioned close to major SaaS and cloud services, this private overlay network keeps traffic as close as possible with direct peering relationships to 150+ SaaS and cloud providers. The enterprise-grade access ensures the best user experience — on every app, at all times.

5. You want to squeeze more ROI from your Microsoft investment.

For organizations that rely on Microsoft Office 365 and Azure, the benefits of Citrix SD-WAN are even greater. An automated on-ramp to Azure seamlessly extends your network to the public cloud, while point-and-click provisioning makes it easy to steer traffic directly to the cloud. Citrix SD-WAN also automates Office 365 traffic based on Microsoft's recommendations for reducing latency.

How does Citrix SD-WAN help?

Your business depends on apps, and your apps depend on your network. Citrix SD-WAN keeps everything running at peak performance.