CITRIX®

4 reasons your IT team needs Citrix Content Collaboration

The typical team needs to collaborate on dozens of documents every single day. Yet many of those files contain sensitive information that gets harder to protect each time it's shared. Citrix Content Collaboration lets you provide the anywhere access users need to stay productive and profitable, without sacrificing security.

Here are four reasons your organization needs Citrix Content Collaboration:

1 **Your users rely on multiple devices, in many locations.**
Let's face it: The harder it is for users to open and edit files on the go, the more frustrated they get. You need a reliable way to secure sensitive files—without limiting access. Citrix Content Collaboration makes encrypted content available at any time, on any device, while empowering IT with credit score-style behavior analytics that make it easy to stay ahead of suspicious activity.

2 **You need greater control.**
With the way teams collaborate today, sensitive information can easily end up in the wrong hands—often by accident. Citrix Content Collaboration equips you with enterprise-grade controls to protect against data leaks and unauthorized access. This streamlined approach makes it remarkably simple to audit, track and log activity for compliance, and to keep tabs on content usage.

3 **You don't want to start from scratch.**
You've already worked hard to create a cloud storage plan based on company needs and budget. The last thing you want to do is migrate data or change your strategy. That's why Citrix Content Collaboration is designed to work with the data storage plans you already have in place, whether you store content on-premises, in the cloud or through a hybrid approach.

4 **It's up to you to enhance the user experience.**
The more you empower users to do their best work, the better positioned you'll be to drive productivity. After all, it's your responsibility to improve the employee experience with technology. Citrix Content Collaboration gives teams a new way to automate workflows and eliminate manual steps—all while collaborating in an environment that keeps sensitive data safe.

How does Citrix Content Collaboration help?

It doesn't matter where documents are stored or how many people are collaborating on them. Citrix Content Collaboration makes it easier than ever to secure sensitive files—without limiting access.