# citrix

### Understanding your Citrix Workspace entitlement

An introduction to Citrix Microapps



Your Citrix Workspace entitlement is built on industry-leading workspace products like Citrix Microapps. Instead of customizing full-featured corporate apps, use Citrix Workspace to create streamlined microapps, giving users a faster way to get work done.

- Help users by **simplifying functionality** of complex enterprise applications, such as finding IT resources and facilitating HR self-service
- Reduce service case volume and improve process efficiency
- No development tools needed

### Create workflows customized for users' needs

Give users instant access to the most popular features of favorite apps. Build your own microapp workflows—even for legacy and on-premise apps—with an intuitive page builder, drag-and-drop capabilities, quick integrations and customizable templates.

- Develop custom microapps Create microapps for any application whose data can be accessed through a web services endpoint
- Save time and stay focused Develop app-based productivity solutions without limiting your attention on other mission-critical activities

### **IT Self-Service**

Enable employees to find the IT resources they need when they need them with a new portfolio of IT microapps in Citrix Workspace.

- Reduce time spent on IT tasks
- Improve employee satisfaction with IT services
- >> View the IT Self-Service Microapp Demo

#### **HR Self-Service**

Rethink your people strategies with HR self-service workflows, differentiating the business with a bestin-class employee experience.

- Improve process efficiency
- Equip employees to do their best work
- >> View the HR Self-Service Microapp Demo

### Take advantage of out-of-the-box integrations

Give users a faster way to get work done with preconfigured microapps. Choose from over 100 out-of-the-box microapp workflows, including popular SaaS apps like Tableau, SAP Concur and ServiceNow.

• Streamline productivity Allow users to see and interact with content

without needing to launch a full application or switch context

• Simplify employee communication Use preconfigured templates to broadcast news, offer employee resources, propose surveys and polls, and deliver peer-to-peer recognition

#### Keep costs in check

Save your organization from expensive tech investments. Microapps require less time and fewer resources to create the functionality users need.

- Put the power in your hands Save money with low-code, self-serve microapps development
- Go global for less Citrix Microapps feature multi-language support for global teams

## Citrix changes what it means to work in Hollands Kroon

In the Netherlands' Hollands Kroon region, Citrix is innovating how local government employees operate. Work is measured by output and results, not hours, and employees work from home and choose their own hours.

Microapps play a large role in this flexible work culture, giving users and IT administrators selfservice access to applications when they need them, such as allowing users to log their own IT tickets and automating the onboarding process for new users.

Learn more about how Citrix solutions helped Hollands Kroon lead the way in work innovation.

#### Easier on IT—better for users

Don't wreck your budget or waste your time on clunky or bloated corporate apps. Give users exactly what they need for less with Citrix Microapps, just one of the powerful core components of Citrix Workspace.

To learn more about all the products and features in your Workspace entitlement, visit our web site.