CiTRIX®

Advise
Plan
Strategize
Define

Implement
Assess
Design
Deploy

Manage
Monitor
Mitigate
Optimize

A proven approach to ensure success and predictable outcomes

Care and precision are hardwired in our culture – and enshrined in our proven project methodology.

Our tailored methodology and approach to problem solving makes it easy to measure your project's success and demonstrate results, while minimizing risk and maximizing positive business impact.

"Consulting Services is a compelling offering that few other companies have. Citrix was very flexible about customizing to meet our needs. They were always willing to come to the table and partner with us."

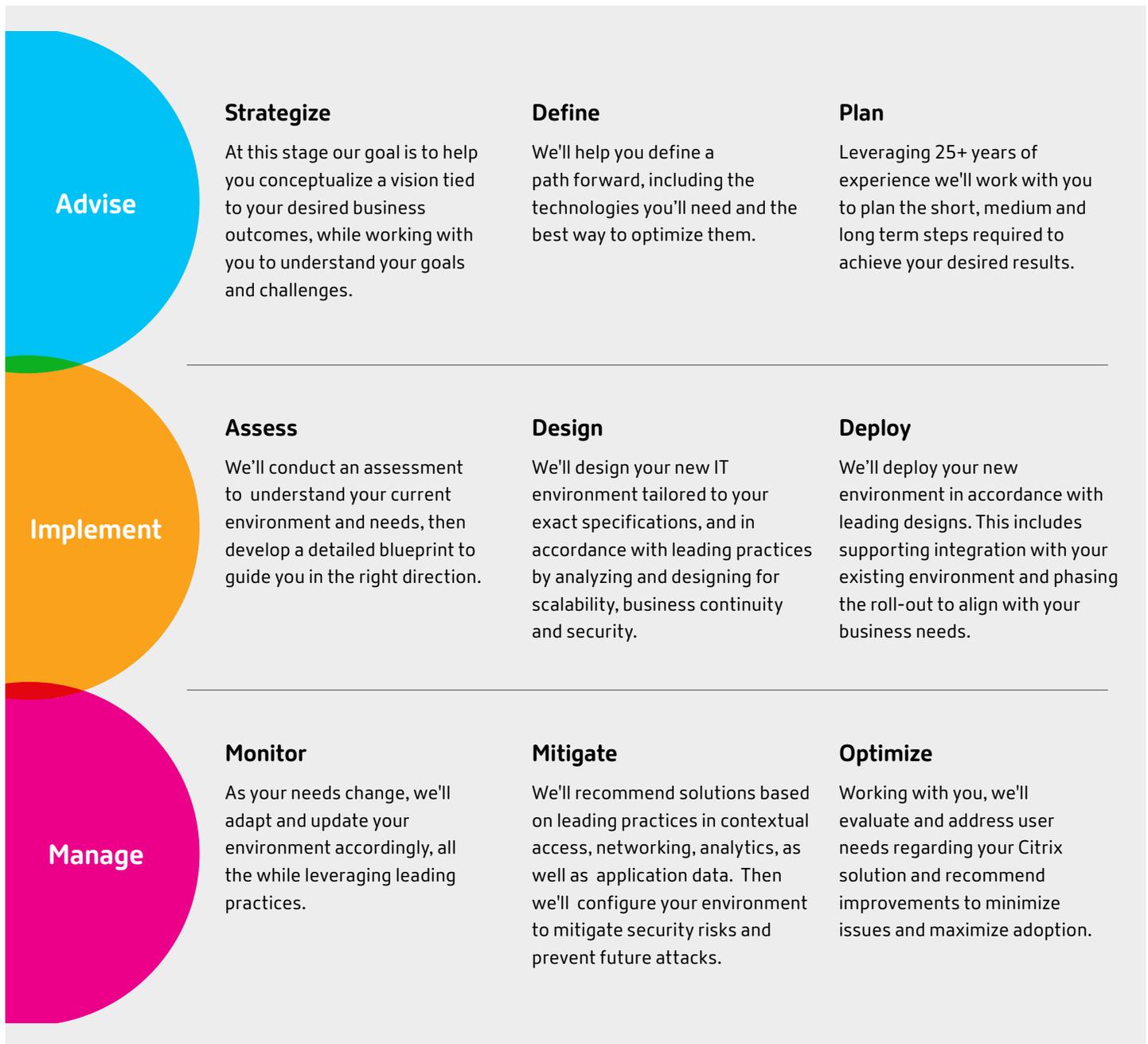Senior Director | Global IT Infrastructure

Our methodology is defined by three distinct phases of engagement

Advise

We'll work with you to understand your goals and challenges, then help you define your IT strategy, including the technologies you'll need and the best way to optimize them.

Implement

We'll create, configure, and deploy your new environment on-premises, in the cloud or anywhere in between, in accordance with leading designs. This includes supporting integration with your existing environment and phasing the rollout to align with your business needs while identifying major use cases and project requirements.

Manage

We'll directly manage your Citrix environment to exceed your expectations, with minimal time and effort required from your IT staff. Our experts will apply specialized knowledge and lessons learned from other projects to keep your environment operating at peak efficiency.

Let's examine the steps which comprise our proven approach to success.

Advise

Strategize

At this stage our goal is to help you conceptualize a vision tied to your desired business outcomes, while working with you to understand your goals and challenges.

Define

We'll help you define a path forward, including the technologies you'll need and the best way to optimize them.

Plan

Leveraging 25+ years of experience we'll work with you to plan the short, medium and long term steps required to achieve your desired results.

Implement

Assess

We'll conduct an assessment to understand your current environment and needs, then develop a detailed blueprint to guide you in the right direction.

Design

We'll design your new IT environment tailored to your exact specifications, and in accordance with leading practices by analyzing and designing for scalability, business continuity and security.

Deploy

We'll deploy your new environment in accordance with leading designs. This includes supporting integration with your existing environment and phasing the roll-out to align with your business needs.

Manage

Monitor

As your needs change, we'll adapt and update your environment accordingly, all the while leveraging leading practices.

Mitigate

We'll recommend solutions based on leading practices in contextual access, networking, analytics, as well as application data. Then we'll configure your environment to mitigate security risks and prevent future attacks.

Optimize

Working with you, we'll evaluate and address user needs regarding your Citrix solution and recommend improvements to minimize issues and maximize adoption.

Contact your **Citrix Consulting Representative** or visit **citrix.com/consulting** to learn more.