

Win the battle for in-demand talent and gain a competitive edge

One-touch access to Upwork independent professionals and agencies right from within Citrix Workspace



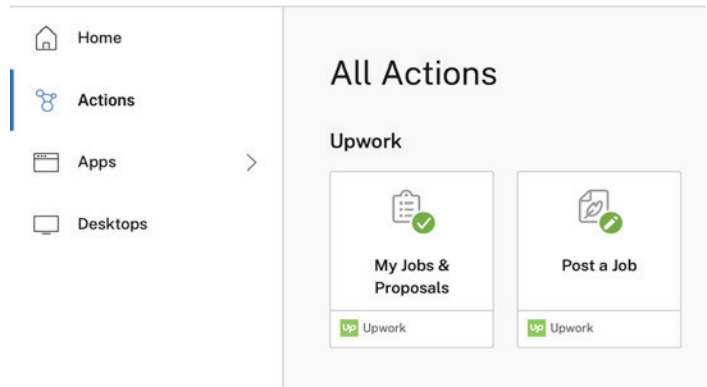
The skilled talent your business depends on is no longer contained to physical locations. Accelerated by the global pandemic and market dynamics, the battle for talent has intensified, forcing organizations to evolve with flexible work models and new ways of hiring. The ability to quickly identify, onboard, and securely manage distributed talent from across the globe is critical. Not only for filling immediate, changing, and extended skill gaps, but also to boost organizational growth, scale, and workforce innovation.


Upwork microapps now bring the benefits of Upwork directly to Citrix Workspace. Upwork, the Work Marketplace, empowers organizations of all sizes and across all industries with access to proven, remote talent and your choice of support services, all managed through one robust, seamless, and secure platform. Upwork gives you access to talent from the world's work marketplace. With over 8,000 unique skills and capabilities including software development, creative design, consulting, business services, customer support, and more, Upwork has the talent you need.

Upwork Microapps for Citrix Workspace allow Citrix customers to simplify the hiring process by enabling managers and HR teams one-touch access to Upwork, directly within their Citrix Workspace. Upwork Microapps for Citrix Workspace are designed to simplify and enhance the process of identifying and onboarding independent professionals and agencies, enabling hiring managers and HR professionals to quickly and easily:

- Post new jobs
- See details of jobs already posted
- Review proposals, profiles, and qualifications from talent

Citrix Workspace



✕  Post a Job
Upwork

Post A New Job


What service you are looking for?

Please select speciality

Who are you looking to hire ?
 Freelancer
 Agency
 I don't know yet

How would you like to pay? (optional)
 Hourly
 Fixed Price

How long do you expect the project(s) to last? (optional)
 Less than 1 week
 Less than 1 month
 1-3 months
 3-6 months

✕  Post a Job
Upwork

3-6 months
 More than 6 months
 I don't know yet

How would you describe the work to freelancers ?
* Include an overview and a list of key deliverables.

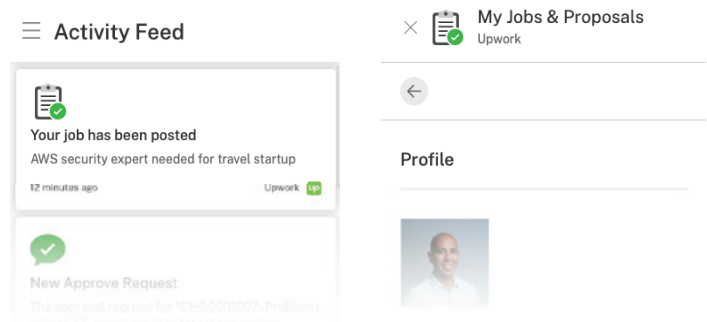
Seeking an agency to support the development on a mobile application that allows users to go into a tool and build a chatbot to answer commonly asked questions.

The work will be approximately front-end (70%) and back-end (30%) development. We need help configuring the logic for a conversation and dialog flow, along with creating the UI for business users.

What's the headline for your project ?* Make it descriptive to catch their eye.

Who do you want to be able to find and apply to your job ? An Upwork Talent Specialist will be provided to help you find the right freelancers or agencies.
 Anyone on Upwork
 Only those I invite

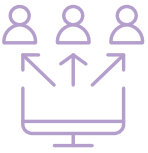
Which team are you posting this job for ? (optional)



How can I find the key skills and in-demand talent that I need to get work done?

Finding the right skilled talent is top of mind. Nearly 20 percent of CFOs believe insufficient staffing will limit their organization's ability to complete business-critical activities.¹ And 73 percent of hiring managers plan to maintain or increase project engagements with independent professionals.²

Together Upwork global talent and Citrix best-in-class secure remote work solutions now allow your organization to better compete and innovate by closing critical skills gaps with remote independent professionals and agencies.



Unlock talent for a competitive edge

- Improve the traditionally cumbersome, independent professional hiring process
- Onboard, manage and offboard freelance talent seamlessly and securely
- Rapidly scale up and down your organization's skills and talent capabilities as business needs change



Empower individuals to do their best work

- Speed project and talent onboarding for faster engagement kickoffs
- Provide secure, simple access to company apps and data from any device
- Organize, guide, and automate work for better outcomes



Rethinking tech and talent in a remote work world

- Upwork developed Microapps integrated directly within Citrix Workspace
- Simplify the hiring process for managers and HR professionals
- Higher productivity and employee engagement



“The COVID-19 pandemic has forever changed the way we work and is forcing companies to reimagine the way things get done. Forward-thinking organizations are embracing flexible work to enhance and expand their talent pools in ways they couldn’t previously and to build and acquire the modern skills they need to not just return to where they were, but power their business forward.”

— David Henshall
President and CEO, Citrix

Sixty-two percent of hiring managers are certain their workforce will be more remote than before the pandemic.³ Almost half of executives believe a lack of remote work

capabilities will cause a productivity decrease. Remote work is the new normal, and together Upwork and Citrix are a key component to a flexible work strategy.

Redefine employee experience with Citrix Workspace

Challenge



Too many apps



Too complex



Too many interruptions

Solution

Organize

Integrated apps, content, devices, and communications channels

Guide

Personalized, contextual content, insight, and actions

Automate

Learned behaviors. Batch or automated repetitive tasks. Simplified Q&A inquires

Outcome



Improved engagement



Increased productivity



Higher employee lifetime value

Citrix Workspace organizes, guides, and automates activities people need to do their best work with technology that creates the space to innovate. Empowering employees with a digital workspace unlocks their potential and provides them the tools to

thrive with a smarter, more flexible way to work. Creating personal workflows and using best of breed apps right from within Citrix Workspace simplifies and organizes the way people work, delivering the best employee experience.

What types of use cases are possible with Citrix Workspace?

Citrix Workspace is a powerful platform that allows for the creation of intuitive microapp workflows for all line of business applications, use cases, and SaaS interactions. In addition to enabling Upwork to build new microapps right from within Workspace, the intelligent features of Citrix Workspace allow for easy development of low-code, microapp capabilities to continually extend the benefits of key employee use cases, such as HR self-service, employee well-being, IT self-service, and back to office across the organization to Workspace customers and partners.

How do Upwork Microapps for Citrix Workspace secure and streamline talent management?

In addition to Upwork integrations, Citrix Workspace is transforming the employee experience with microapp integrations to widely utilized HR apps, including Workday and SAP SuccessFactors enabling the completion of key HR workflows, activities and tasks right from within Workspace. With Upwork microapps, HR teams and hiring managers can further benefit by streamlining the talent hiring process and simplify onboarding with one-click access to self-service HR and admin apps — all within Citrix Workspace.

The screenshot displays the Citrix Cloud Microapps Admin interface. On the left, a grid of integration cards is visible, categorized into 'Integrations', 'Preview', 'Via Citrix Ready', and 'Legacy'. The 'Integrations' section includes Power BI, RSS, Salesforce, SAP Ariba, Workday (Action), Workday (Notification), and Zendesk. The 'Preview' section includes Citrix Integration - Zoo, Google Calendar, Google Meet, and GoToMeeting. The 'Via Citrix Ready' section includes Back to Work, PlanFacts Integration, RunMyProcess, and 125 Missed Call. The 'Legacy' section includes G Suite Directory, Power BI, Salesforce, and ServiceNow.

On the right, the 'Integration details' panel for Upwork is shown. It features the Upwork logo and text: 'Upwork is a third-party integration provided by Upwork and is subject to Upwork's terms. This integration is validated as Citrix Ready®'. Below this, a description states: 'Upwork Microapps for Citrix Workspace brings the benefits of Upwork directly to Citrix Workspace. Integrate with Upwork to easily post jobs and review proposals to hire top talent.' There are links for 'Help' and 'Terms of Use'.

A table titled 'Microapps (2)' is displayed, showing the following data:

Title	Notifications	Actionable
My jobs & Proposals	2	✓ Yes
Post a job	0	✓ Yes

At the bottom of the details panel, there are 'Close' and 'Add' buttons.

“Together, Citrix and Upwork are empowering people to work from anywhere and helping companies build more agile and productive workforces. Companies can efficiently find, onboard, and collaborate with top talent from across the globe with secure and simple access to best-in-class remote work solutions.”

— Hayden Brown
Upwork President and CEO

Discover more about Citrix Workspace and Upwork at www.citrix.com/upwork

Additional Resources

- ▶ [See how Citrix and Upwork simplify hiring talent](#)
- ▶ [Watch Citrix and Upwork CEOs discuss the future of remote work](#)
- ▶ [Read how Citrix and Upwork are collaborating](#)
- ▶ [Find Upwork in the Citrix Ready Marketplace](#)

1. <https://www.pwc.com/us/en/library/covid-19/pwc-covid-19-cfo-pulse-survey.html>
2. <https://www.upwork.com/press/2020/06/11/fourth-annual-future-workforce-report/>
3. <https://www.upwork.com/ii/future-workforce/tw/2020/>



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